

## Customer: Rinnen GmbH & Co. KG

### GPS monitored chemical transport throughout Europe



#### The Company

Rinnen GmbH & Co. KG is a transporter of liquid products for the chemical, cosmetics, pharmaceuticals and cleaning agent industry in Europe. Occasionally Rinnen shipments are on the road in the CIS as far as the Chinese border. With its 650 employees, the company's turnover is approx. € 160 M per year.

The major Rinnen fleet includes around 400 subcontractors, 700 vehicles, 1000 trailers/ chassis and 2500 of its own tank containers. Rinnen has subsidiaries in France, Great Britain, the Netherlands, Italy, Belgium, Poland, Spain, Lithuania and Hungary. Customers of Rinnen are, for example, BASF, Bayer, Henkel, UCB, Degussa Hüls, Hoechst or Wacker-Chemie.

#### The Solution

To know exactly, when which truck with which product is where, and thus save money and time and also to act efficiently in case of major accidents, Rinnen turned to Rainer Koch Kommunikation GmbH cooperating with TomTom WORK GmbH.

In the autumn of 2001, after the fleet management system had been successfully tested by TomTom WORK for two months with six trucks of the Rinnen subsidiary Leuna, the company Rainer Koch Kommunikation GmbH was asked by Rinnen to equip 50 trucks with the TomTom WORK system.

With this it was possible for Stephan Ziener, as an attorney responsible for Rinnen Leuna, to log in himself at any time and from different places to locate single vehicles. Now loading orders are sent in an uncomplicated text form and accordingly acknowledged by the drivers.

Route monitoring:  
50 trucks



TomTom WORK  
Fleet management



- Route monitoring of 50 trucks
- Access to fleet management system from multiple locations
- Flexibility for the freight company