



Nijmeijer Transport und Logistik GmbH

“It’s fun to work with TomTom WORK, for all colleagues!”

TomTom WORK is a highly appreciated ‘partner’ to work with for NTL-GmbH - In France, Spain and Italy the successful transport and service company was able to reduce their communication costs and to optimise their route planning.

International transports and services

The company

Nijmeijer Transport und Logistik GmbH based in Gronau-Westfalen (Germany) carry out coil freight and urgent transports especially in Western Europe. With their employees and their 20-truck fleet the company takes transport and service orders from more than 500 customers in Germany, France, Spain, Italy and Benelux. Apart from their own vehicles they also engage subcontractors on a permanent basis from the specific countries they service. A part of the NTL fleet is based full-time in France, for higher flexibility and shorter reaction times regarding short term freight queries and urgent transports.

Optimising dispatch and reducing communication costs

The challenge

NTL-GmbH was looking for a fleet management solution, which allows them to locate all of their trucks at any time, thereby reducing communication costs, which were very high, because of incurred roaming charges. This was one of the most important reasons.

The solution

In October 2006 NTL-GmbH decided to go for the Connected Navigation solution from TomTom WORK. A few weeks later the system had already been fully implemented. „Actually, the initial implementation of the system was very quick. And by and by, as further units were added it became more exciting to manage and schedule them while seeing their positions at one glance in real-time spread over one map on the computer.“ (Meindert Nijmeijer, Managing Director of Nijmeijer Transport und Logistik GmbH)





„During the period of implementation we have received excellent support from TomTom WORK, especially at the beginning of the project. TomTom WORK is a highly appreciated partner for the locating of our vehicles. Initially our employees felt uncomfortable that they were being monitored via the units, but this was only until the drivers and the office-based colleagues discovered the advantages of working with the solution.“

Significant reduction
of communication
costs

The four colleagues in dispatch hub truly value the new functionalities. They can now quickly and easily locate their vehicles and respond to corresponding customers' queries promptly. The phone calls between the centre and the drivers have decreased significantly and consequently the telephone costs as well.

„Communication with the drivers has turned out to be quick and easy, the employees enjoy it. The integrated satellite navigation is really helpful too. Time consuming route planning with bulky maps is not necessary anymore. The driver receives the delivery order via GPRS, accepts it, and the destination is automatically set. The navigation system especially pays dividends when driving around holdups or construction sites. The drivers save a lot of time and we can always comply with our company's slogan ‚Never Too Late‘.“ (states Mr. Nijmeijer)

Expected return on
investment within 1.5
years

Because of the significant reduction of communication costs and mileage, the Managing Director of the NTL-GmbH sees a return on investment within 1.5 years. „It's difficult to quantify the effect that the system has had on our overall operation, but we know it's tremendous! If we had to do it again, we would choose TomTom WORK again, and heartily recommend the system.“ Mr. Nijmeijer